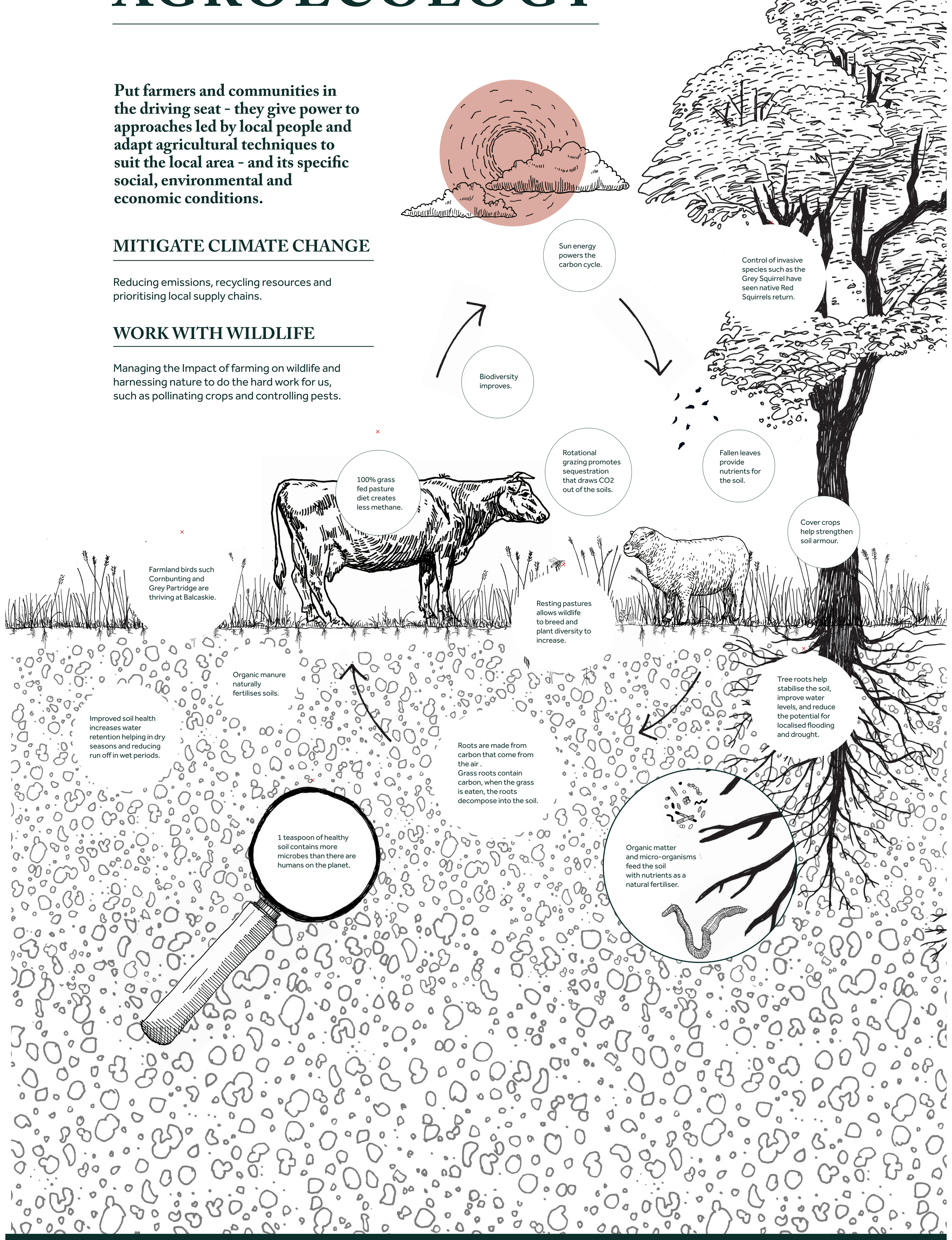
AGROECOLOGY

Put farmers and communities in the driving seat - they give power to approaches led by local people and adapt agricultural techniques to suit the local area - and its specific social, environmental and economic conditions.

MITIGATE CLIMATE CHANGE

Reducing emissions, recycling resources and prioritising local supply chains.

WORK WITH WILDLIFE

Managing the Impact of farming on wildlife and harnessing nature to do the hard work for us, such as pollinating crops and controlling pests.